



DataPilot.ai Privacy Policy

Effective Date: October 1, 2024

DataPilot.ai (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal and business data when you access or use our AI-powered financial and operational benchmarking platform (the “Service”). By using the Service, you agree to the terms of this Privacy Policy.

1. Who We Are

DataPilot.ai is an AI-powered financial and operational benchmarking platform that delivers actionable insights and performance optimization by comparing your business data against industry-specific peers. We are dedicated to helping businesses “Navigate the Unknown” and providing transformative, data-driven insights.

2. Information We Collect

We collect different types of information in order to deliver and improve our Service:

a. Information You Provide to Us:

- **Account Information:** When you create an account, we collect information such as your name, email address, company name, and other business details.
- **Financial and Operational Data:** To provide benchmarking services, you may upload or input business-related financial and operational data. This data is necessary to generate relevant benchmarking reports and insights.

b. Automatically Collected Information:

- **Usage Data:** We collect information about your interactions with the Service, including IP addresses, device information, browser types, and pages visited. This helps us improve the user experience and ensure the platform functions properly.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to personalize your experience, monitor usage patterns, and provide you with relevant recommendations. You can manage cookie preferences in your browser settings.

3. How We Use Your Information

We use the information we collect for the following purposes:

- **Providing the Service:** We use your financial and operational data to benchmark your performance against industry peers and provide actionable insights.

- **Improving the Platform:** We analyze usage data to enhance the functionality and security of our platform.
- **Customer Support:** We use your contact information to respond to inquiries, resolve issues, and provide ongoing support.
- **Anonymization and Aggregation:** Your data may be anonymized and aggregated to generate industry-wide benchmarking trends and insights. These aggregated reports do not contain any identifiable information about you or your business.

4. How We Share Your Information

We do not sell, rent, or trade your personal or business information. However, we may share information in the following circumstances:

- **Service Providers:** We may engage third-party service providers to assist in operating the platform, such as cloud hosting services, data analytics, and customer support. These providers are contractually obligated to maintain the confidentiality and security of your data.
- **Anonymized Data:** We may share anonymized and aggregated data with third parties for benchmarking purposes, research, or public reports. No personally identifiable information or business-specific data will be disclosed.
- **Legal Obligations:** We may disclose your information if required to do so by law or in response to valid legal requests from law enforcement or regulatory authorities.

5. Data Retention

We retain your data for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Upon termination of your account, we will securely delete your personal and business data unless further retention is legally required.

6. Your Rights and Choices

You have certain rights regarding your data, including:

- **Access:** You may request a copy of the personal information we hold about you.
- **Correction:** You may correct any inaccuracies in your personal information.
- **Deletion:** You may request that we delete your personal or business data.

Please note that we may retain certain information for legitimate business purposes or as required by law.

- **Data Portability:** You may request that we provide your data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us at [Insert Contact Information].



7. Data Security

We take data security seriously and implement appropriate technical and organizational measures to protect your information from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, access controls, and regular security assessments.

However, no method of transmission over the internet or method of electronic storage is completely secure. While we strive to protect your data, we cannot guarantee its absolute security.

8. International Data Transfers

DataPilot.ai is based in [Insert Country]. If you access the Service from outside [Insert Country], your information may be transferred to and processed in [Insert Country] or other jurisdictions. By using the Service, you consent to the transfer of your data to these jurisdictions, which may have different data protection laws than your country.

9. Children's Privacy

The Service is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If we learn that we have inadvertently collected such information, we will promptly delete it.

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated Privacy Policy on our website or sending an email notification. Your continued use of the Service after such changes will constitute acceptance of the updated policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us at:

Email: legal@datapilot.ai

Address: 10845 Griffith Peak Drive, 2nd Floor, Las Vegas, NV 89135, US